

SPORTING INFLUENCE

Improving Social Skills Through Sport



Use of Photographic and Video material

Sporting Influence follows the code of best practice concerning the use and storage of photographic images.

Sporting influence work closely with each school they work in to ensure that only images of children with permission are published in documents and on social media.

Sporting influence Policy

Sporting Influence recognises that there will be photographs taken in the school environment or in the camp environment and will monitor this. They also recognise that every adult and child has the right to privacy under data protection and human rights legislation that must be respected.

Taking Images

During school time majority of photographs are taken with school cameras and the photos that will be used by sporting influence are given by the class teacher to the member of staff from Sporting Influence. Sporting Influence staff may take photographs but these are just of the children that have parental consent and any containing children that cannot be photographed will be deleted.

Sporting Influence does have photographers that work closely with the company and they will adhere to policy and ensure that any images taken will be checked that consent has been given before used.

Consent

A photograph consent form will be completed by all parents/guardians before sending any child to a sporting influence camp. If consent is given from the parents for images of children taking part in the camp to be used they can be for promotional material. If a parent/guardian does not give their consent then photographs with that particular child in will not be used for any promotional material or used for any other reason.

These images that cannot be used will be deleted. Sporting Influence work closely with schools to ensure that all children that are being photographed have consent through the school for photos to be taken and used for promotional material. Schools work closely with Sporting influence to send out consent forms and ensure parents are aware that what they are giving consent for.

Privacy and storing of photographic material

Any images taken by sporting influence staff are used on documents which are published, they are transferred to a secure file and then deleted from any devices. No Photos of EYFS can be taken on portable personal devices, Avoid using any personal equipment to take photos and recordings of children and use only cameras or devices belonging to the school or to Sporting Influence.

Documents containing these images are stored in company files and held in the Sporting Influence Office or on secure drive.

Promotional Material and Social Media

It is in the contract that consists between the company and the parent/guardian that if they sign to agree that photographs of their child can be taken and used for promotional material and social media that images of their child being taught at school or at camp might appear on the promotional material or social media.

Sporting Influence use images on their website for promotional use but also informing schools, parents and the wider community what it is we do. Images will appear on our Facebook page, Instagram and twitter. Videos might be used on your tube to plant into the website or to show drills and skills to the wider community.

Sporting Influence ensure that no image appears on promotional material without consent from parents or guardians. No image with the child's name attached to it will be posted. Sporting influence adhere to the safeguarding of children rules and regulations according to keeping children safe.

Private Photographer

Sporting Influence does have Photographers that work with the company that come and take photographs and videos of teaching and camp sessions, all the photographers that we use are DBS checked and follow the Sporting Influence policy for taking and using of images.

Monitoring and reviewing Policy

Sporting Influence will monitor each situation closely and will adhere to any changes of regulations in safeguarding regarding use of photographic and video material. The policy will be reviewed in September 2017.

Please do not hesitate to contact David Moss at Sporting Influence if you have any further queries regarding this issue.

Supporting documents

Keeping children safe 2015, last updated, 5th September 2016

<https://www.gov.uk/government/publications/keeping-children-safe-in-education--2>

Working together to safeguard children, 2015

<https://www.gov.uk/government/publications/working-together-to-safeguard-children--2>

NSPCC – Sharing of images guidance

<https://www.nspcc.org.uk/preventing-abuse/safeguarding/photography-sharing-images-guidance/>